

BUSINESS BROKERAGE

A Worthwhile Investment

Investing in business brokerage is a smart way to be your own boss and get your piece of this very lucrative pie. Vcmaven is the business

brokerage franchise that is sweeping the globe and maximizing this exciting industry.

INDUSTRYWIDE EXPANSION GET YOUR PIECE OF THE PIE

Positive economic conditions across the globe mean that lots of businesses are buying and selling. Maven's services help control the flow of the buying and selling process and ensure a successful outcome.

Here are some interesting facts about the economic conditions that are leading to increased business brokerage industry success:

- In 2014 the franchise industry earned **\$3.96 trillion**
- In 2015 the franchise industry made up **5%** of the United States' GDP
- Franchising **increases** jobs faster than any other single economic factor
- There are **40 million** baby boomers in the United States alone. By 2030, all of them will have reached retirement age, and those who own businesses will be looking to sell
- There are **53.5 million millennials** in the workforce as of 2015, making that generation the largest in the labor force

BUSINESSES NEED BROKERS TO BUY OR SELL

As businesses are growing, buying, selling, and franchising, business brokerage becomes increasingly important. Without the assistance of a business broker, many businesses do not know where to begin.



BUYING

Vcmaven's 8 steps to buying a business give your customers tried and true methods for purchasing a business.



SELLING

Our discreet methods allow the existing business to continue to operate normally, both before and after the sale. A smooth transition is critical when a business is changing ownership.



FRANCHISING

We are the franchising experts! Not only do we assist businesses in becoming franchises, but we are a franchise ourselves. This insider knowledge means that you will be able to give your franchising customers the best service and advice possible.

Additionally, we work with well over 300 franchising companies already, so our level of expertise is unparalleled.

BE A BUSINESS LIFELINE

As a vcmaven franchise owner, you will act as a lifeline to businesses looking to buy, sell, franchise, or otherwise grow.

vcmaven has over \$1 billion in business listings in our roster. This will give you an automatic leg up as you are assisting your customers.

WHY SHOULD YOU INVEST IN ENERGY SMART PRO

Opening a Vcmaven franchise is the way to capitalize on the favorable economic conditions in the industry. As one of the biggest business advising and brokerage companies in the world, we have an advantage over the competition.

WITH OVER **\$1 BILLION** IN BUSINESS LISTINGS, WE HAVE A HUGE INFLUENCE IN THE INDUSTRY

We are the world leader in the commercial brokerage industry.

We are the franchising experts to help new franchise buyers!

We know the business of buying and selling companies back to front, with decades of experience under our belts.

We have ranked #1 in the business brokerage industry by Entrepreneur in their annual Franchise 500 rankings EVERY YEAR since we started franchising.

We have no inventory, which translates to low cost of doing business wherever you are.

We are a turnkey business with a proven success rate.

INVEST IN A VCMAVEN FRANCHISE!

We are the industry leader in marketing, buying, and selling franchises and businesses. **Join us!**

Or visit us at www.vcmaven.com